



**Digital Content Creator  
Job Description – Shared Health Foundation**

Shared Health is a not-for-profit community interest company whose aim is to reduce the impact that poverty has on health. Our team is passionate about addressing the health inequalities across Greater Manchester and pilots innovative projects to meet the needs of our communities in the most deprived areas.

Shared Health are looking for a digital content creator to join our team to help tell the story of our work in health inequalities in Greater Manchester. For more information about what we do, [see here](#).

**Role Responsibilities:**

1. Plan and create on-brand and compelling content for the Shared Health website, social media platforms and internal communications. This will include videos, infographics and images.
2. Keep the Shared Health website up to date.
3. Coordinate the planning and delivery of exciting content around key events, such as Safer Sleeping Day, World Homelessness Day etc.
4. Write and distribute press releases, engaging local and national press and other media.
5. Work with NHS partner organisations to assist in producing high quality digital content such as e-learning video courses.
6. Attend regular team meetings.

## **Candidate Requirements:**

### **Essential**

1. Ability to create video content and infographics, and update websites.
2. Knowledge of Adobe Premier Pro, Illustrator, Photoshop and Indesign
3. Basic knowledge of Wordpress
4. Knowledge of social media platforms such as Twitter and Instagram.

### **Desirable**

1. Understanding of health inequalities and poverty in Greater Manchester
2. Previous work or volunteering experience in the VCSE sector.

### **Salary and length of contract**

£21,000 per annum for a one year contract.

### **Benefits**

35 days holiday entitlement including bank holidays

Employer pension scheme

Full time hours (part time considered)

Flexible working including options for working from home part of the week. Our office is based in Oldham.

### **To apply**

Please send C.V. and cover letter to [contact@sharedhealth.org.uk](mailto:contact@sharedhealth.org.uk)

Closing date 12pm Friday 29th April 2022.